

معرض الصحة
وأسلوب الحياة
HEALTH & LIFE STYLE EXPO

عيشها

LIVE IT RIGHT

18 - 20 April 2024

Katara Hall - Katara Cultural Village

Organizers

**EXPO
TALE**
EVENTS & PRODUCTION
a tale to tell

Cultural Partner

كتارا
katara

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Introduction

The health, wellness and lifestyle industries are feeling the impact of the fast-changing world, which was further triggered by the pandemic.

This change offers a great opportunity to move on to great things and accelerated the need to create a top exhibition - multidimensional event, in the wider area for physical condition, well-being, rehabilitation, nutrition, therefore overall for healthy lifestyle. This need is consistent with our vision of a strong fitness industry and a healthy society. An active and holistically mindful lifestyle is more important than ever and should be the focus of the multi-dimensional event.





◆ What to expect at Health & Lifestyle Expo 2024?

Our health & lifestyle Expo, will be addressed to all professionals in the health, wellness and fitness industry, professionals who promote a structured and integrated active healthy lifestyle, those who propose an alternative approach and those who propose the latest trends and developments in the wider area.

A number of side events, seminars and panels will take place adjacently to the main exhibition through a dedicated Stage to help you embrace a healthier, fitter and more balanced lifestyle, while making informed choices along the way.

This will not only benefit the visitors signing up for those talks and classes, but will maximize brand visibility, utilizing your participation in the event to directly engage with the targeted customers and end-users, thus offering wider marketing channels and opportunities for business collaborations.

◆ Who Shall Exhibit at Health & Lifestyle Expo 2024?



- Fitness Industry (Gyms, technologies & academies)
- Wellness spas, resorts & retreats
- Hospitals & specialized clinics
- Healthy food & beverages
- Supplements & Vitamins
- Alternative medicine
- Sustainable/ natural health products
- Health Tourism associations
- Dieticians & nutritionists
- Pharmaceutical companies and organizations
- Medical and wellness products suppliers
- Sporting goods, Sportswear, Footwear & Apparels
- Health and physical activity educational institutions



◆ Why Visit Health & Life Style Expo 2024?

«Health is the foundation of wellbeing»

Health care is now not just about treating diseases but is becoming strongly orientated to preventative care and a holistic healthy lifestyle approach.

Discover the services, technologies and practitioners that are leading in this new era of personalized health and lifestyle. The event will feature a line-up of instructors and health gurus headlining an array of public health sessions, fitness and yoga classes along with new sports experiences, as well as a wide variety of exhibitors, amongst them a variety of food and beverage choices.



◆ The Venue

Building 12, Multipurpose Hall – Katara Cultural Village



The hall is an ideal venue for mid-size conferences, lectures, seminars and events. The hall can accommodate more than 100 exhibitors, with well-equipped shell scheme stands of areas starting from 9m², 18m², 36 m².

The festivities do not stop inside the walls of our venue, but further extends to the outside plaza in Katara, where a variety of exciting and interactive activities will take place as well.

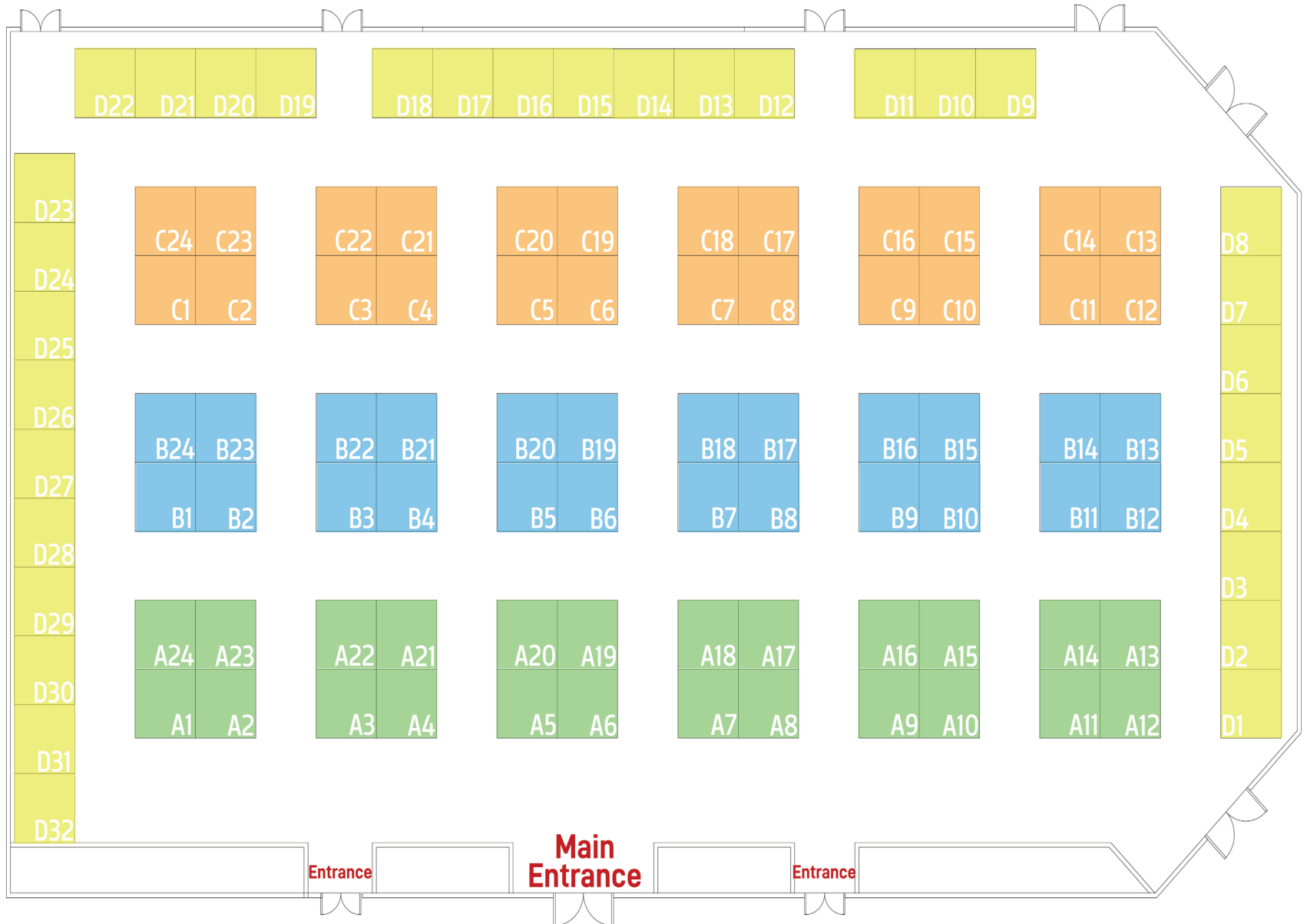


◆ Exhibit:

Spaces are available 9 m² (3x3) Schell Scheme Booths, including

- Exhibitor Fasia Name
- 1 table
- 2 chairs
- 1 power socket
- 2 spot lights

FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

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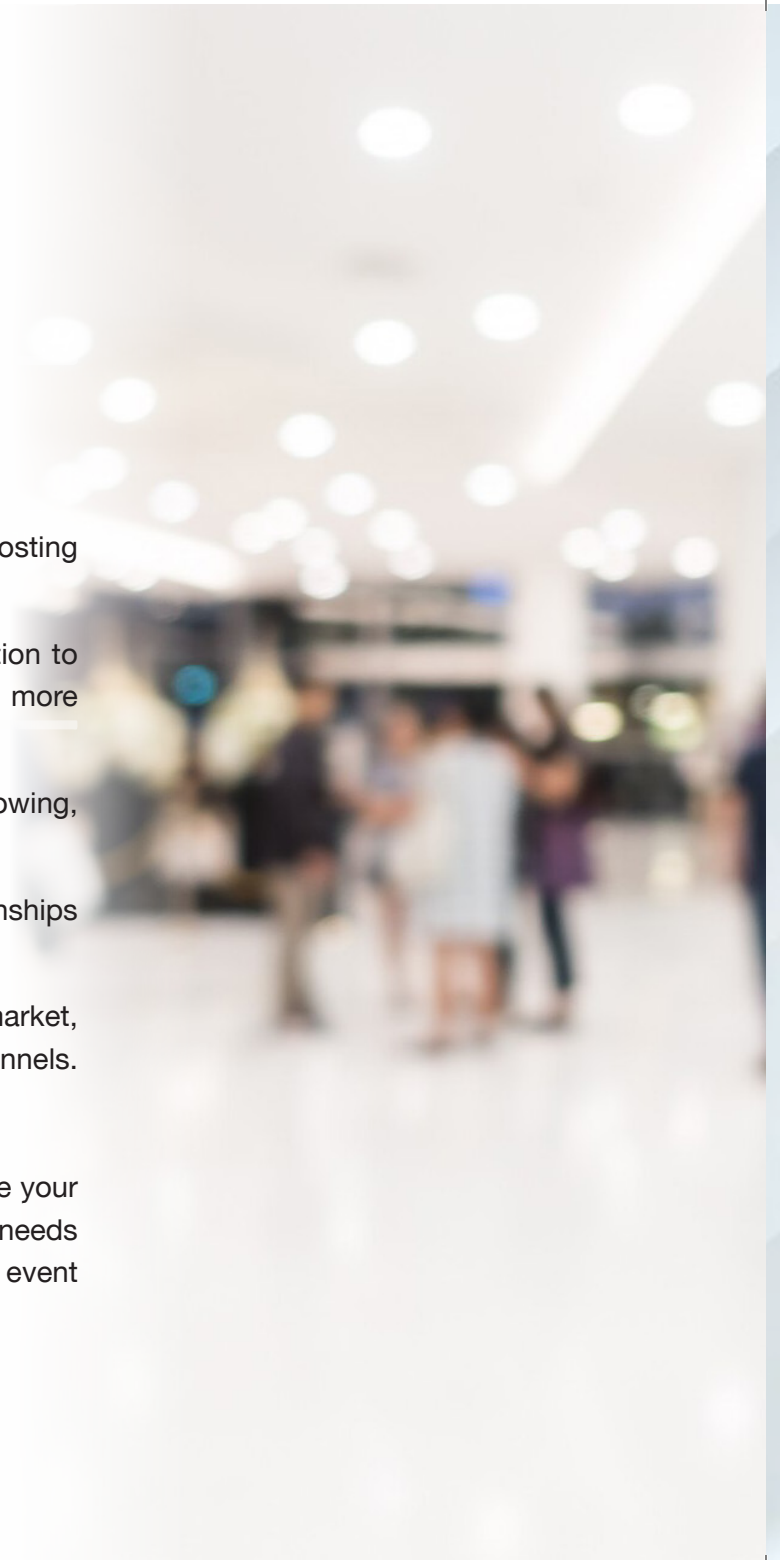
◆ Why Sponsor the “Live it Right Expo?”

Boost your company’s visibility and branding by becoming a sponsor at the “Live it Right Expo.” With a targeted audience and extensive coverage, your company name and logo will feature prominently on posters, websites, and marketing materials for the event. Enjoy additional perks such as speaking opportunities and stage presence, enhancing your company’s credibility among industry peers.

◆ Benefits of Sponsorship:

1. **Publicity:** Gain extensive coverage directed at the right audience, boosting your company's credibility.
2. **Generate Leads:** As the event organizer, leverage your name recognition to attract potential customers, making networking and lead generation more effective.
3. **Reinforce Your Branding:** Position your company as successful and growing, appealing to clients seeking reliable and accomplished partners.
4. **Reconnect with Customers and Suppliers:** Strengthen existing relationships and repair old ones by being present at the same event.
5. **Deliver Great ROI:** Events offer targeted exposure to your specific market, providing a better return on investment compared to other advertising channels.

Partner with the leading health and lifestyle exhibition in Qatar to maximize your event's potential. Choose the package that best suits your company's needs and objectives. Elevate your brand and reap the rewards of strategic event sponsorship.



PLATINUM SPONSORSHIP

(Limited to 2)

Sponsorship Benefits

1. Prime 6x6 m space in sponsors area
2. Showcase projects within designated exhibition space
3. Daily 1minute edited social media video
4. Featured in event promo video
5. Logo on main stage screen
6. Large logo on sponsors plaque at venue entrance
7. Introduction on **official event website**
8. 20 social media ads on Expo Tale accounts
9. Branded trophy of appreciation
10. 3 fullpage ads in event book



100,000
QR

GOLDEN SPONSORSHIP

(Limited to 4)

Sponsorship Benefits

1. - 3x6m Schell Scheme space in sponsor's area
2. - Showcase projects within designated exhibition space
3. - 1-minute edited social media video
4. - Featured in event promo video
5. - Logo on main stage screen
6. - Medium-sized logo on sponsor's plaque at venue entrance
7. - Introduction on **official event website**
8. - 10 social media ads on Expo Tale accounts
9. - Branded trophy of appreciation
10. - 2 full-page ads in event book
11. - Sponsor identity in all advertisements and branding



75,000
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SILVER SPONSORSHIP

(Limited to 6)

Sponsorship Benefits

1. 3x3 m Schell Scheme space in sponsors area
2. Showcase projects within designated exhibition space
3. Featured in event promo video
4. Logo on main stage screen
5. Small sized logo on sponsors plaque at venue entrance
6. Introduction on **official event website**
7. 5 social media ads on Expo Tale accounts
8. Branded trophy of appreciation
9. 1 fullpage ad and editorial in event book



50,000
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A woman in a green sweater is shown in profile, eating a green apple. The background is a solid green color with white geometric lines on the left side.

◆ Contact us

For more information and inquiries

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