



المعرض السعودي الدولي لمستلزمات
THE SAUDI INTERNATIONAL
الإعاقة والتأهيل
EXHIBITION FOR DISABILITY & REHABILITATION
REQUIREMENTS

THE SAUDI INTERNATIONAL EXHIBITION FOR DISABILITY AND REHABILITATION REQUIREMENTS

18-20 Dhu Al-Qidah 1445
26-28 May 2024

Riyadh International
Convention & Exhibition Centre





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WELCOME TO

THE SAUDI INTERNATIONAL EXHIBITION FOR DISABILITY AND REHABILITATION REQUIREMENTS.

The largest exhibition in the Kingdom of Saudi Arabia & the region specialized for people with disabilities 2024.





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ABOUT THE EXHIBITION

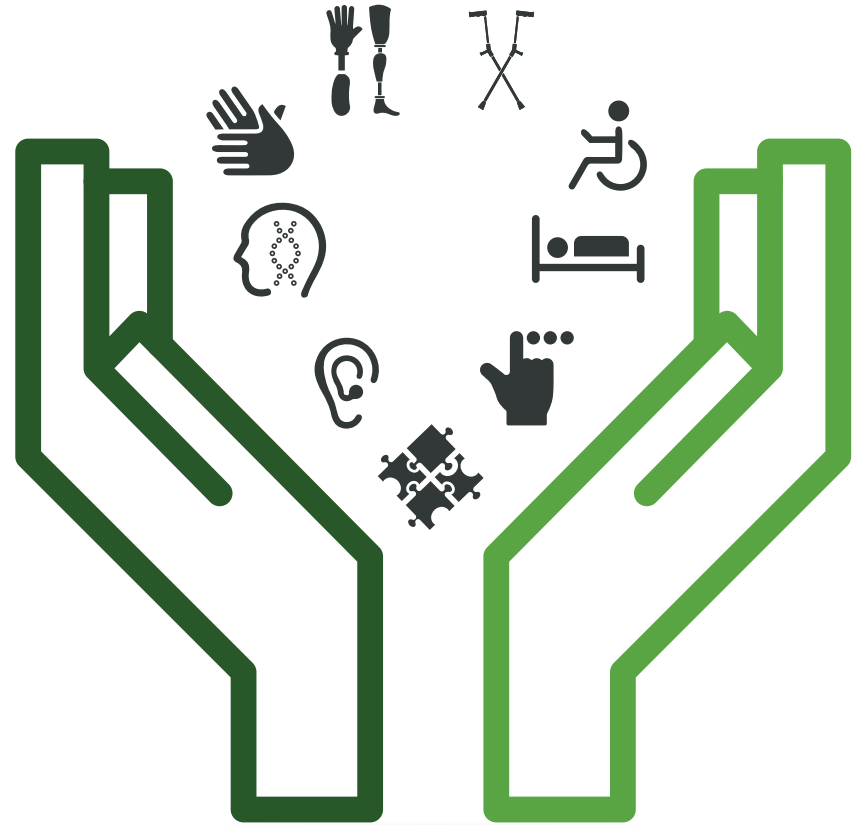
We organize this unique event in the Kingdom of Saudi Arabia presenting a great opportunity to increase the knowledge for people with disabilities and the community around them. This exhibition will display the latest and innovative technologies that can confirm that disabilities can be cured and treated correctly to overcome many life obstacles using creative methods and the appropriate rehabilitation equipment. In addition, it will emphasize the importance of the role that families play in making the lives of people with

disabilities easier. The Saudi International Exhibition for Disability and Rehabilitation Requirements 2024 is a great opportunity to display the latest innovations and technologies in the industry of rehabilitation for people with disabilities. Moreover, this event emphasizes the role and responsibility the community has towards the needs of individuals with disabilities and their rights. It also focuses on displaying the latest technology & equipment and the innovative solutions and services to cover the needs for people with disabilities. It is expected that this event will witness the participation of 150 local and international exhibitors from all over the world and it is expected to welcome more than 12,000 visitors.



THE VISION

The vision of The Saudi International Exhibition for Disability and Rehabilitation Requirements is to showcase and focus on all the required studies, research, laws and modern regulations related to people with disabilities and making them readily available to the concerned and interested investors in this field who will gather on one platform in this major event, which is considered to be the best in the region.



THE OBJECTIVES OF THE EXPO

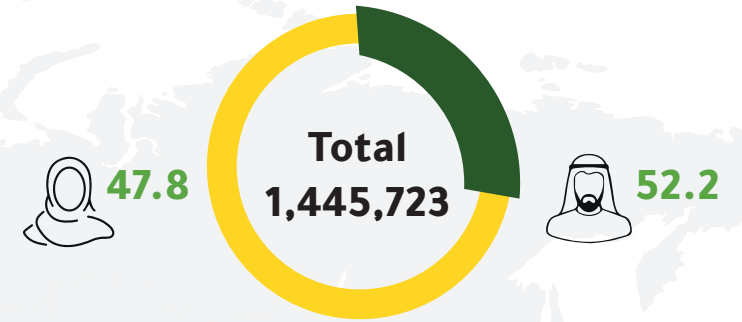
- Embodying the Kingdom of Saudi Arabia 2030 vision in showing the importance of investing in the capabilities of people with disabilities and enabling them to integrate in the society by providing them with job opportunities. In addition, providing them with all the necessary requirements and means that will enable them to become an essential part of the society and individuals who are capable of serving their country and themselves.
- Meeting with (public/ private) local and international parties that manufactures or markets the requirements for people with

disabilities or presents different forms of care and rehabilitation needed for them. In addition, presenting to them the necessary devices directly. Highlighting the importance of people with disabilities in the environment and social surroundings.

- Learning about the latest developments, research, systems and tools needed to meet the different needs for people with disabilities whether in: educational levels, treatment, recreation, technology, tourism, services or accommodation.
- Encouraging investments in different areas related to people with disabilities and providing all necessary requirements to ensure its success.



STATISTICS ON DISABILITY IN THE KINGDOM OF SAUDI ARABIA



The proportion of People with disabilities in the Kingdom is 7.1% i.e. 1,445,723 million people out of a population of (32, 94) million.



Auditory
Disability

289,355



Visual
Disability

811,610



Mobility
Disability

833,136



Down
Syndrome

19,428



Attention Deficit
Hyperactivity
Disorder

30,155



Autism
spectrum
disorder

53,282

General Authority for Statistics source (results of the Disability Survey for the year 2017)

THE PARTICIPANTS

- Rehabilitation health centers specialized in services for people with disabilities.
- Educational and training centers.
- The specialized bodies in manufacturing and developing rehabilitation and care tools.
- The specialized bodies in innovation.
- Non-profit bodies specialized in the affairs of People with disabilities.



BENEFITS OF PARTICIPATING IN THE EXHIBITION

This exhibition is a must attend event; it will witness hundreds of professionals and major manufacturers working in the disability sector and providing rehabilitation requirements. In addition, this exhibition will attract a large number of audience from the region. It will witness the presence of national institutions working in this field. The advantages of participating in the exhibition may include:

- Making your company a leader in providing disability and rehabilitation services.
- Participating in supporting and rehabilitating people with disabilities.
- Highlighting your brands and promoting your products.
- Exploring new business opportunities.
- Determining the needs of the targeted customers.
- Directly communicating with suppliers and service providers.
- Communicating with local and international companies.
- Learning about the latest technologies related to disabilities and rehabilitation.
- Marketing products and services to targeted customers.
- Communicating with investors in the sector of disability.
- Determining the needs of the local and global market.
- Making business agreements and exchanging experiences with individuals and parties participating in the exhibition.
- Taking advantage of the marketing campaigns and promotions for the exhibition to reach a large number of recipients for the products and services. In addition, networking with the participating parties including governmental agencies, leading companies, non-profit institutions and research institutions.

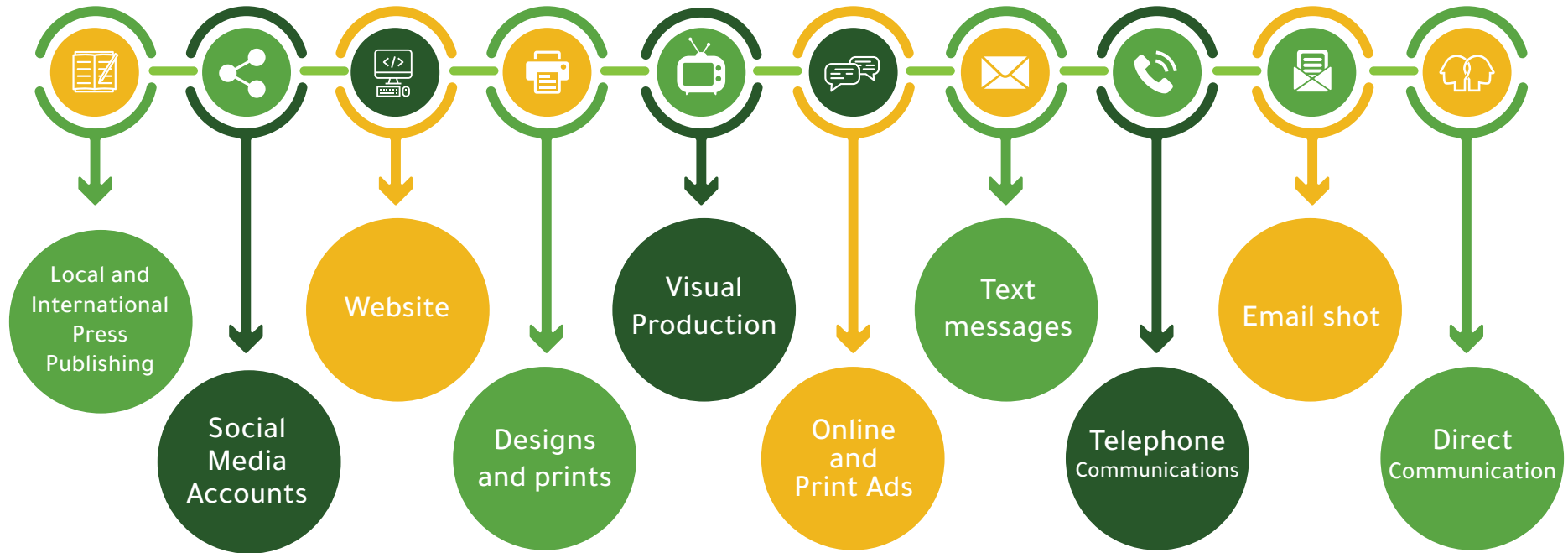


TARGET SECTORS

- People with disabilities and their families.
- Affiliates of associations concerned with disabilities.
- Companies offering supplies and equipment for people with disabilities.
- Affiliates of rehabilitation centers.
- Affiliates of healthcare and rehabilitation centers.
- Providers of basic services for people with disabilities and rehabilitation.
- People in charge in the affairs of people with disabilities.
- Authorized people, bodies, and services concerned with disabilities.
- Investors in the rehabilitation and healthcare sector.



MARKETING PLAN



EXHIBITION ACTIVITIES



View the latest devices and supplies for the disabled.



Government service platforms for the disabled.



Innovations and inventions by people with disabilities



Specialized workshops & panel sessions in disability and rehabilitation.



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